

Alka[®]

Acid-base balance



Alkaline Skincare

"Alkaline is better than pH-skin neutral"

The Importance of Alkaline Skincare

The skin is our largest organ—our “third kidney.” When the body can no longer eliminate (excess) acidic waste through the kidneys, intestines, lungs, or liver, the skin takes over. If too much waste is expelled through the skin, it becomes overly acidic, which can potentially lead to skin issues.

Alkaline skincare products help counteract skin acidification, keeping your skin healthy and radiant.

Few people realize that alkaline skincare is essential for healthy skin. Our skin continuously produces new cells, renewing completely every month. This regeneration process depends on the correct pH level.

The top layer of the skin—the epidermis—has five layers. The surface must be slightly acidic for protection, while the lower layer must be alkaline to generate new skin cells optimally.



SLIGHTLY ACIDIC OUTER LAYER = PROTECTION

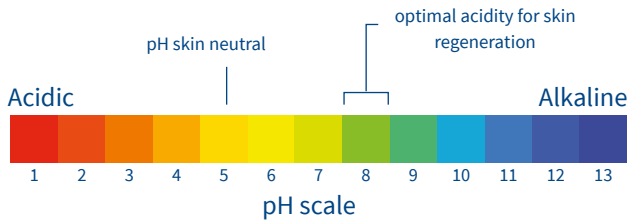
The first layer of our skin is the epidermis, which consists of five layers. The top layer is the stratum corneum. This is the layer we can all think of as the outside of our skin. This layer must be slightly acidic to protect our skin from invaders. The optimal pH for this is about 5.5. However, when the stratum corneum becomes more acidic, it creates a perfect breeding ground for fungi and harmful bacteria.

ALKALINE INNER LAYER = SKIN RENEWAL

In the lowest layer of the epidermis, known as the basal layer, the production of new skin cells occurs. These skin cells then move upward and form our new skin. Research has shown that the pH of the basal layer must be basic for optimal skin renewal, ideally between 7.5 and 8.5. If this environment is more acidic, the skin renewal process gets disrupted.

ALKALINE IS BETTER

Alka® skincare products are alkaline. They neutralize acidic waste products and, with specially tuned pH values, support the correct acidity of your skin. This protects your skin, allowing it to regenerate and recover optimally. Achieve healthy skin by using alkaline skin care.



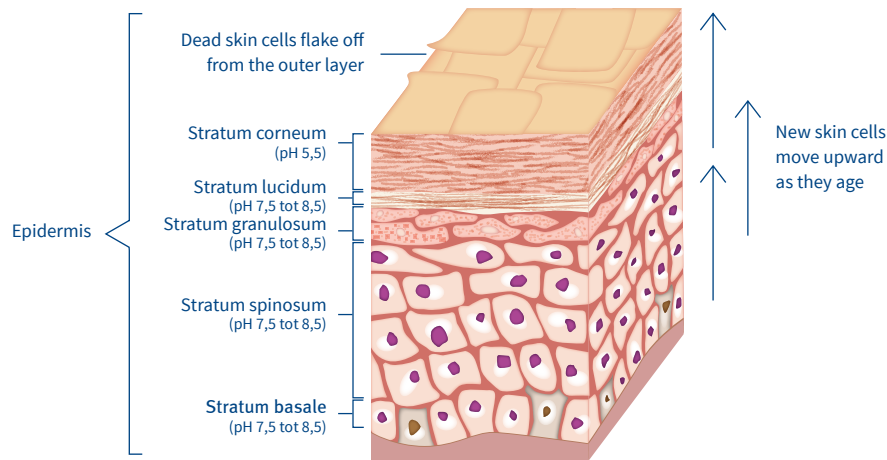
TOO ACIDIC

Because our bodies eliminate acidic waste products through the skin, among other things, our epidermis becomes acidic. Additionally, the use of skin care products affects all layers of the epidermis. When skin care products have too low (acidic) pH values, they contribute to further acidification of the skin.

PH SKIN NEUTRAL IS NOT PH SKIN NEUTRAL

When a skin care product is labeled as pH-neutral, it means that the pH of the product is equal to the pH of the skin's surface (pH 5.5). This means that pH-neutral products are not truly neutral, but rather acidic.

OPTIMAL PH LEVELS FOR THE EPIDERMIS LAYERS



Alka[®] Mineral salt



Discover the many benefits & uses of this 100% natural, alkaline mineral salt

Stress, acidic diets, and environmental factors increase the excretion of acidic waste through the skin. This overload disrupts the skin's acid-base balance.

Even if the effects aren't immediately noticeable, an overly acidic skin can accelerate the aging of skin cells and lead to problem areas over time.

To counter this, it's essential to restore the skin's acid-base balance — which can be achieved using Alka Mineral Salt. With a pH value of 8.5, it transforms regular water into a beneficial alkaline bath. Ideal for relaxing full-body, hand, or foot baths.

- ✓ For full-body, hand, foot baths, rinses, compresses, etc
- ✓ Removes acidic waste thanks to sodium bicarbonate
- ✓ Relaxes muscles through calcium and magnesium
- ✓ Optimal moisture regulation with potassium and sodium
- ✓ Deep skin cleansing via Epsom salt
- ✓ Contains 84 minerals and trace elements
- ✓ Includes gemstones that nourish the skin
- ✓ Gives bath water a pH value of approx. 8.5



Available in:
250g, 600g, 120g & 2400 g

HOW IT WORKS

Alka® Mineral Salt works on multiple levels. It:
Removes acidic waste

- Neutralizes acid deposits on the skin
- Stimulates new skin cell production
- Offers rich mineralization and nourishment

The result: deeply cleansed, balanced, and silky-smooth skin.

SPECIAL INGREDIENTS

12 types of gemstones (finely ground) – provide extra nourishment for the skin

Himalayan salt – contains 84 original minerals and trace elements that nourish cells and protect against acidification

Magnesium and calcium – promote muscle relaxation, ideal after stress or sports

INGREDIENT LIST

Maris Sal, Himalayan Salt, Sodium Bicarbonate, Sodium Carbonate, Potassium Carbonate, Calcium Carbonate, Magnesium Sulfate, Agate, Amazonite, Amber, Rock Crystal, Carnelian, Chalcedony, Chialstolite, Citrine, Chrysoprase, Rose Quartz, Turquoise, and Emerald.



Agate



Amazonite



Amber



Rock Crystal



Carnelian



Chalcedony



Chialstolite



Chrysoprase



Citrine



Roze Quartz



Turquoise



Emerald

BEYOND SKINCARE

In addition to restoring skin balance, Alka® Mineral Salt is perfect for relaxing after a stressful day or intense workout, thanks to its muscle-soothing magnesium and calcium.

APPLICATIONS OF ALKA® MINERAL SALT

Alkaline full bath

Full-body and skin detox.

Alkaline foot and hand bath

For healthy nails, feet, and hands. Also ideal for skin problems, fungal sensitivity, and calcified nails.

Alkaline shower

Detox, massage, and exfoliate dead skin cells during showering.

Alkaline baby and child bath

Gentle care for little ones.

Alkaline scalp care

Improves scalp pH and nourishes hair follicles with minerals.

Alka[®] Deo



Once tried = Always Alka[®] Deo

Alka[®] Deo is effective thanks to its alkaline pH of 8.2, which neutralizes acidic odors caused by bacteria under the arms for long-lasting freshness.

Unlike conventional deodorants, this natural formula works in harmony with your body, without clogging your pores.

It is suitable for all skin types, including sensitive skin, due to its mild and caring ingredients. Additionally, it is free from potentially harmful substances, including aluminum, parabens, microplastics, and propellants, and is not tested on animals.

- ✓ **Naturally neutralizes odor with an alkaline pH of 8.2**
- ✓ **Made with natural ingredients**
- ✓ **Includes caring butters and oils from Alka[®] Crème**
- ✓ **Free from aluminum and parabens**
- ✓ **Vegan**
- ✓ **Gender-neutral**
- ✓ **Economical in use**
- ✓ **Caring and nourishing**
- ✓ **Suitable for all skin types**



Available in: 75 ml & 30 ml

Alka® Deo Original

Alka® Deo 0% Perfume

Alka® Deo Flower Blossom

Alka® Deo Fresh Cotton

Alka® Deo Into the Woods

NEVER BEFORE HAS A DEODORANT BEEN THIS COMPLETE!

Naturally Skin-Friendly

The alkaline formula is natural and free from aluminum, parabens, and artificial coloring.

Say Goodbye to Unpleasant Odors

Alka® Deo prevents the development of unpleasant smells thanks to its high alkaline pH (8.2) and plant-based zinc.

A unique combination

Alka® Deo combines the skincare benefits of Alka® Crème with a natural, alkaline deodorant, making it unlike any conventional deodorant or antiperspirant.

For all skin types, even the sensitive ones

The formula is allergen-free and developed for all skin types. The natural oils and butters make Alka® Deo extremely skin-friendly.

THE VALUABLE INGREDIENTS IN ALKA® DEO

Magnesium

Olive oil

Joboba oil

Coconut oil

Sunflower oil

Sweet almond oil

Shea butter

Olive wax

Sunflower wax

Carnauba wax

Squalane

Coenzyme Q10

Plant-based zinc

Vitamin E

Alka[®] Crème



A deeply nourishing and multifunctional alkaline crème for all skin types

Alka[®] Crème is an alkaline cream enriched with nourishing ingredients like shea butter, vitamin E, jojoba oil, and CoQ10.

It neutralizes acidic waste and delivers deep, intensive care to the skin.

As acidic waste is excreted through the skin, the skin can become over-acidified, leading to clogged pores, problem areas, and accelerated cell breakdown.

With a pH value of 8.2, Alka[®] Crème helps restore and maintain the skin's natural balance.

The result? Radiant and healthy skin!

- ✓ Stimulates the skin's self-repairing ability
- ✓ For all skin types
- ✓ Suitable for face and body
- ✓ Can be used as a day and night cream
- ✓ Soothes itching from insect bites and oak processionary caterpillar irritation
- ✓ Calms the skin after sun exposure
- ✓ Contains shea butter, jojoba oil, almond oil, coconut oil, Q10, vitamin E, and more
- ✓ Hydrating and caring

NOT ACIDIC, BUT ALKALINE LETS YOUR SKIN SHINE AGAIN

Our skin undergoes a lot each day — weather, pollution, poor nutrition, and stress all impact the condition and acidity of our skin. Too many acidic waste products can lead to acidification.

Skincare products also have a significant influence on the skin's pH. That's why the right products — with optimal pH values — are so important.

Alka Crème, with a pH of 8.2, supports and restores the skin's ideal, healthy pH level.



Available in 50 ml & 150 ml

In airtight, light-proof tubes with pump dispenser

A CRÈME WITH THE OPTIMAL PH FOR YOUR SKIN

Alka® Crème de-acidifies all layers of the epidermis. By maintaining a slightly acidic outer layer, the skin remains protected. With its alkaline pH of 8.2, the crème supports the basal layer of the epidermis, promoting the production of new, healthy skin cells.

Its unique alkaline formula also softens, hydrates, and nourishes the skin thanks to natural oils and butters. The antioxidants Coenzyme Q10 and Vitamin E protect healthy skin cells and help counteract visible signs of aging.

WHAT'S IN ALKA® CRÈME?

Jojoba oil

Nourishes skin with essential fatty acids

Shea butter

Hydrates and improves skin elasticity

Almond oil

Softens skin and soothes itching

Coconut oil

Antibacterial & antifungal properties

Squalane

Reduces fine lines and wrinkles

Vitamin E

Protects healthy skin cells

Coenzyme Q10

Protects and revitalizes the skin

Alka[®] Scrub



A treat for your skin, soft and pure

Each day, our skin eliminates acidic waste. Diet and stress can intensify this burden. An overly acidic skin leads to premature cell breakdown and the formation of problem areas.

Alka[®] Scrub (pH 7,6) offers a unique solution.

Neutralizes acidic waste – thanks to Himalayan salt and sodium bicarbonate

Deeply nourishes – with rich minerals and oils

Gently exfoliates – removing dead skin cells

Prevent skin issues and enjoy radiant skin with Alka[®] Scrub.

- ✓ **Helps remove dead skin cells**
- ✓ **Deep nourishment with safflower, argan, jojoba, sunflower, and almond oils**
- ✓ **Contains Himalayan salt**
- ✓ **Supports the skin's pH balance with a pH of 7.6**
- ✓ **Leaves the skin clean, glowing, and supple**
- ✓ **Hydrating and caring**
- ✓ **100% natural**

Alka[®] Shampoo



Content: 200 ml

For healthy hair — from root to tip

Our hair follicles naturally contain alkaline minerals, which are essential for healthy hair growth. Stress, acidification, and styling products can deplete these minerals, causing: sensitive scalp, hair loss, dull hair and premature graying.

Alka[®] Shampoo is enriched with essential alkaline minerals that nourish the scalp and support the hair follicles. The 100% natural and hypoallergenic formula:

Cleanses deeply
Cares intensely
Brings the scalp back into balance

The result:

Stronger, shinier, and healthier hair — from root to tip.

- ✓ **100% natural**
- ✓ **Hypoallergenic**
- ✓ **Enriched with zinc, magnesium, copper, and organic jojoba oil**
- ✓ **Suitable for daily use**
- ✓ **For all skin types, even the most sensitive**
- ✓ **Deep-cleansing without drying**
- ✓ **Leaves hair soft and easy to comb**
- ✓ **0% perfum**

Alka[®] Specialist

Professional & personal advice

Would you like personal advice for your health?
Our Alka[®] Specialists are happy to help you.

You can reach us by phone:

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☎ UK: (020) 3031 6910



Alka[®]

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